

For immediate release

Leah Jay gets behind 10thousandgirl campaign

What is 10thousandgirl?

10thousandgirl was the brainchild of young Wagga woman Zoe Lamont who believed it was important for the young women of regional Australia to take control of their financial affairs and goals, so she set about doing this by making them aware, removing the mystery and providing them with the necessary tools and understanding of key financial principles to allow them to take their first steps towards financial independence. The demand for this not for profit campaign has far exceeded Zoe's expectations and now is on its way to Newcastle.

Leah Jay and other local businesses including Forsythes and Newcastle Financial Planning have thrown their support behind the one-day life planning workshop being held in Newcastle Sunday 27th November. As part of the day long workshop, a panel of experts including founding Principal, Leah Jay, will answer any questions from the women participating. The aim is to allow young women to find their own path in a non-pressured environment.

Money raised through the programs also funds a micro-finance program to help female entrepreneurs globally, who in turn support their local communities.

Why Leah Jay is on board

Leah Jay did not hesitate in supporting the 10thousandgirl campaign because of its underlying principle as well as being able to play a positive part in the messages being relayed to young women looking to establish themselves financially and with that possibly investing in property.

"The earlier you begin to invest the more time it has to work for you" says Leah Jay. "We're pleased to be involved with 10thousandgirl in providing a forum of support and advice for women planning their financial security and independence".



Leah Jay

And there's a local Ambassador...

Jillian Kempton is a local who, after graduating from the University of Newcastle, joined the 10thousandgirl team this year as events coordinator. Jillian is particularly excited to be bringing the program to her home town.

"I think it is absolutely vital for women to take the time, space and tools they need to create plans for themselves- be it planning for a career transition, or identifying some unhealthy spending habits - and the Life Planning Workshops give you this space, and so much more" says Jillian.

For further information or to arrange an interview with **Leah Jay** or **Jillian Kempton** please contact **Cassie Lantry on 0408 414 758**